

Mighty Leaf[®]
tea company



Artisan-crafted teas to infuse the senses.

TEA & 
COFFEE
AMERICA
1-866-244-8724

Mighty Leaf[®]

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*Mighty Leaf Teas Offerings
by Tea & Coffee America*

PURSUIT FUELED BY PASSION

From the beginning at Mighty Leaf Tea Company the goals were simple: craft exquisite artisan blends of whole leaf teas, herbs and fruits and make tea approachable to the tea connoisseur and novice alike. As the name Mighty Leaf conveys, we have sought to let the power of whole leaf tea speak for itself. For too long, great quality teas were relegated to loose tea preparation. As today's world moves quickly, we have sought to make tea accessible to people on the go, as well as inviting them to take a moment out of their day and in enjoying a cup of tea, find retreat. We invite them to encounter tea with all of their senses in a *sensory melange* because tea is less a beverage and more a journey. Get infused. Mighty Leaf's success at being the premier tea purveyor to luxury hotels and fine dining restaurants has come from marrying their culinary experience and an American sense of creativity together with their signature mesh Tea Pouch concept, appealing to gourmet, natural food and tea newcomers simultaneously.

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The Mighty Leaf Tea Company Difference

COLOR CAFFEINE GRID

With our roots in foodservice, Mighty Leaf learned that the consumer choice is frequently driven first by caffeine level and second by flavor type. Our color caffeine grid helps the consumer delineate caffeine choices easily.

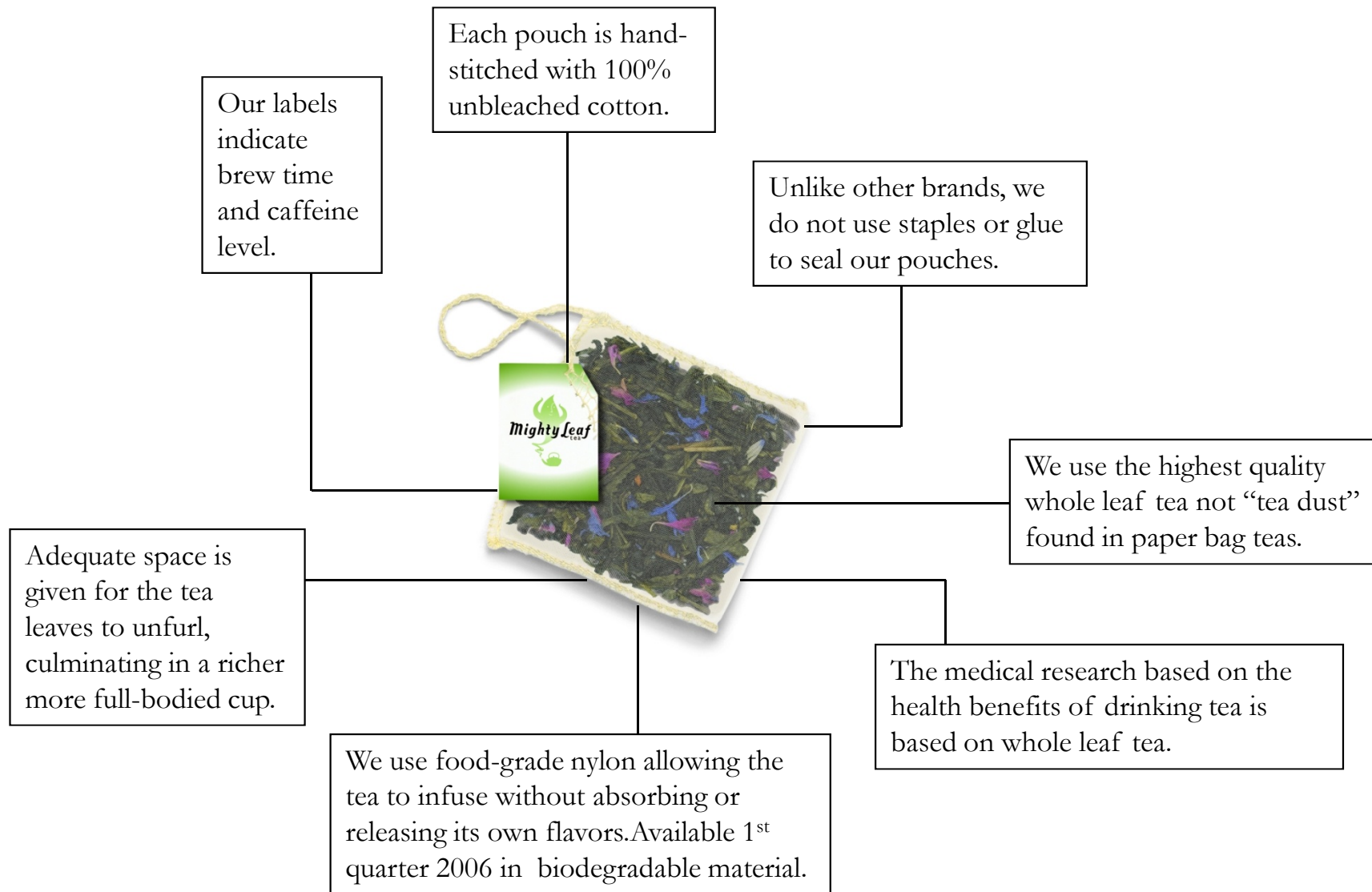
- **PURPLE** signifies **BLACK TEA** which has **CAFFEINE**
- **GREEN** signifies **GREEN TEA** which has **LIGHT CAFFEINE**
- **GOLDENROD** signifies **HERBAL INFUSIONS** typically **CAFFEINE FREE**



WHOLE LEAF TEA CONVENIENCE

Our precision-portioned Tea Pouch allows the premium whole leaf experience to be unleashed and accessible for all. We have crafted a comprehensive line-up of **16 Tea Pouch Blends and Single Estate Teas** to accommodate various palates.

- Great for **Back-of-House Wait staff** to prepare consistent, excellent brews without the mess or added attention required for loose leaf tea.
- Great for **Those-on-the-Go** who want to enjoy the finer things in life while they are en route.

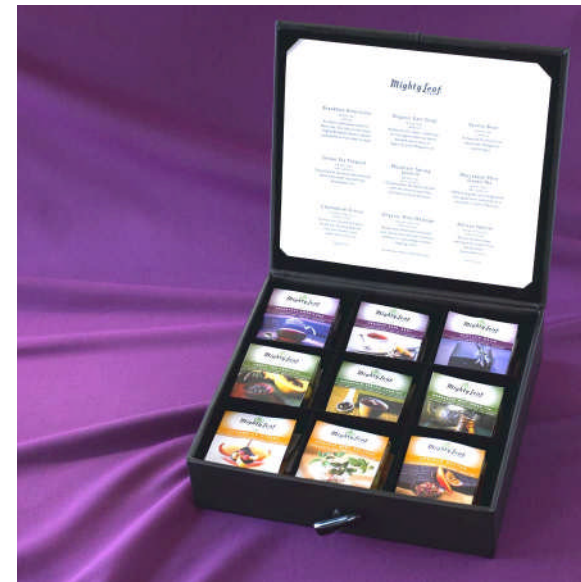


Mighty Leaf Tea Accoutrements & Teaware

TEA PRESENTATION PIECES

Pouch Presentation Box comes available in two sizes six and nine tea selections. The boxes come in black leather for restaurants and soft fabric for spas. The box lid has customized menu. This tasteful tableside tea presentation will complement your décor and enhance your guests' experience.

Pouch Counter Top Rack classic aluminum tins add a sleek look to your counter top. The two tier display and customized framed menu offers ease of selection for your customer and low maintenance for staff.





Classic Black Tea Blends

Organic Breakfast

Experience this unique blend of Organic Ceylon, Darjeeling, and Assam teas. A satisfying flavor, great black or with milk and honey or sugar.

Darjeeling Choice Estate Organic

We have selected superior, single estate organic teas from the Darjeeling region of India, which yield a subtle fruity and sweet, highly aromatic medium cup with a full body finish. This selection will vary from year to year.

Scented Black Tea Blends

Vanilla Bean

This aromatic tea features Madagascar Vanilla beans and caramel blended with Ceylon and China black teas. A full-bodied and fruity cup, this blend makes a deeply satisfying impression.

Orange Dulce

Orange slices, jasmine blossoms, and other fruits blended with Ceylon and China black teas make this a rich, fragrant, memorable cup. Superb as a compliment to chocolate and cream based desserts.

Earl Grey Organic

Fine organic leaves are blended with this first pressed Bergamot oil making this a very smooth and sweet cup.

Earl Grey Decaf

High-grown Ceylon and China black teas combined with smoky orange notes of Bergamot, make this an elegant, balanced and full-flavored classic cup that is decaffeinated.

Bombay Chai

A mélange of spicy notes conjures the steamy, aromatic delights of an Indian street market. Black tea leaves with subtle hints of orange, cardamom, pepper, cinnamon and clove.

Mighty Leaf Tea Selections

Our Hot Tea Expert will help design a menu with the perfect assortment of blends and flavors for your clientele.



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Classic and Scented Green Teas

Marrakesh Mint Organic

China Gunpowder blended with refreshing peppermint.

Organic Spring Jasmine

Layers of jasmine buds naturally scent Chinese green tea leaves for a gently piquant yet rounded perfume-like cup.

Organic Hojicha Green Tea

Japanese toasted bancha – a mixture of leaves and stems pan-fired to impart a flavor reminiscent of a roasted grain.

Within the green tea category, this tea has lower levels of caffeine.

Green Tea Tropical TM

A fragrant blend of delicate green teas accented by tropical fruits, including guava, pineapple, and strawberry.

Healthy, soothing and refreshing.

Organic Green Dragon

Delicately pan-fired, these highest-grade China Dragonwell green tea leaves brew a light nutty traditional cup.

Distinctive Whites

White Orchard

Mouthwatering fruits of melon and peach harmoniously blend with the delicate notes of pure China Bai Mu Dan white tea.



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Herbal and Fruited Infusions

Chamomile Citrus Blossom

A unique mélange of Egyptian chamomile, citrus slices, orange blossoms, lemongrass, rose hips, hibiscus, and mint. Delicate, fruity, and soothing, this blend is loaded with Vitamin C.

Ginger Twist TM

A blend of Australian ginger, orange and lemon slices, lemongrass, wintergreen mint, papaya, apple, ginseng and licorice. Ginger promotes focus and is a powerful antioxidant.

African Nectar Organic

Organic African Rooibos makes a vivid and smooth cup blended with hibiscus. Rich in antioxidants, it promotes calm and relaxation. Perfect for enhancing a peaceful night's rest.

Organic Mint Mélange

A mélange of mint leaves mingle together in this soothing infusion. This fragrant blend lingers on the tongue and in your mind like a fine wine.

Chocolate Mint Truffle

An intoxicating and decadent fusion of chocolate, mint and rich healthy rooibos leaves. A dessert unto itself!!

Rainforest Maté*

(Caffeinated Herbal Infusion)

Spice and fruit combine in this aromatic herbal medley of zesty maté, mint, licorice, cinnamon, rosehips, pineapple chunks and other fruits that refresh and revitalize. Maté, rich in vitamins, minerals and antioxidants, contains natural caffeine that uniquely calms the nerves while delivering an energetic lift.

Organic Detox Infusion

A luscious detoxifying herbal infusion highlighted by clean notes of mint and basil. A spa retreat in a cup

Iced Teas

Napoleon

A unique blend of Indian and Ceylon black teas with a robust flavor.

Great black or sweetened.

Traditional Organic Black

Rich Ceylon black tea leaves offer a smooth, fruited finish.

Celebration

A lightly fruited Chinese black tea blends with a unique lychee-like Chinese fruit brewing up a slightly smoky flavor with notes of chocolate and rose.

Classic Black

Refreshing, clean notes of Indian black teas define this traditional malty iced tea. Great black or sweetened.

Organic Pure Black

Bold Indian black tea leaves yield a malty deep brew with delicate cherry-like notes.

Calypso Mango

Highlights of tartness balance sweet mango fruit notes and traditional black tea in this iced tropical pleaser.

Ginger Peach

Brisk flavors of Indian and Ceylon black teas are balanced by luscious sweet peaches and a hint of spicy ginger for pleasing, chilled refreshment.

Organic Vibrance

Smooth organic green tea with soothing organic peppermint.

Island Breeze

A blend of berries, infused with hibiscus, rosehips, spices and tropical fruit produces a hearty, memorable refreshment.

Wild Garden Organic (Organic Detox)

This refreshing blend calms and renews the spirit as dandelion, licorice and burdock root nurture the body. Balanced with red clover, mint and other soothing herbs, it is at once warming and delicately sweet.

Equipment Program

- Tea and Coffee America has provided the following equipment on consignment. Tea and Coffee America will maintains all equipment at no charge. Call 1-800-259-1300 for service
- **Iced Tea Equipment**
Bunn or Curtis 3-Gallon Iced Tea Brewer
3-Gallon Tea dispensers
or
1-Aquabrew ST2000
1.5 or 3 Gallon Brewer with dispenser

Traditional Organic Black 32 – 3oz
Napoleon 30 – 3.5oz
Classic Black 100 – 1oz
Calypso Mango 100 – 1oz
Ginger Peach 100 – 1oz
Island Breeze 50 – 1oz
Organic Wild Garden 50 – 1oz



TEA ON TAP™

•New and Improved

Tea on Tap™ now features recalibrated glass thickness and have been hot temp. dishwasher tested! They are very durable and a great addition to any tabletop presentation.

RECIPES: Iced Tea Pairings

Iced tea pairings generate new profit opportunities. The following iced tea and syrup pairings have been tested. **ICED TEA SYRUP**

- | | |
|---------------------|--------------|
| •Classic Black | Blueberry |
| •Organic Pure Black | Blackberry |
| •Ginger Peach | Pear |
| •Black Currant | Pomegranate |
| •Calypso Mango | Mango |
| •Organic Vibrance | Jasmine |
| •Organic Detox | Lavender |
| •Island Breeze | Elderflower. |

Economics & Being Green Restaurants are looking for creative ways to ramp up sales and decrease cost. Consider this a great opportunity to reduce or stop utilizing RTD's and reduce bottle waste. Incorporate a new delivery system that will increase their profits and cache

Tea On Tap



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Mighty Leaf Tea Training

TRAINING

- Tea & Coffee America will provide training for your staff. Please speak with your sales representative for obtaining the most up-to-date training materials.

Communicating the Mighty Leaf Brand:

We have various communication points to ensure your guests' awareness of your specialty tea program.

- **Menus** that accompany each tableside presentation box, detailing your tea selections.
- **POS Signs** make great visual statements of the artisan whole leaf experience.
- **Rack & Tins** are ideal for casual settings. Colorful, visually-stimulating labels convey a tasteful flavor statement.

Contact us for more information

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